



MEMBERSHIP ACADEMY

By becoming a member of Public Sector Marketing Institute, you can make three immediate impacts which are measurable:

1. Improve the digital footprint and online reputation of your public sector or government organisation
2. Develop your own skills and knowledge in a broad range of social media and digital marketing topics
3. Streamline internal processes and work practices

Only €100 per month! Discounts for additional staff (up to 40%) paid in one instalment.

What might be conceived as an expense is actually an investment. 12 months membership provides:

- 🎯 36 live classes of teaching per year
- 🎯 12 masterclasses / 12 guest expert sessions / 12 live coaching sessions (get your questions answered)
- 🎯 This equates to 4.5 hours per month / 90-minutes per session of live teaching (worth €500 for one month if paying outside the membership – inside the membership you get this x12 – worth €6000)
- 🎯 Access to the A-Z of digital marketing & social media library for government and public sector with over 100 teaching resources
- 🎯 Your participation is CPD accredited and certification is provided – and recognised in 22 countries globally
- 🎯 Access case studies of how public sector are mastering social media
- 🎯 Keep up to date with the trends in social media in one place from a trusted source

We already work with government agencies of all types through our group courses and 1-2-1 from national government, local government, health, higher education, policing to enterprise, science and research, transport and citizen rights.

Watch the Membership webinar replay hosted by Joanne Sweeney to get more detailed information:

<http://bit.ly/PSMIMembership>

Read the FAQ and view the 3-month calendar of coaching on the website:

<https://publicsectormarketingpros.com/membership>