

DIPLOMA IN DIGITAL MARKETING FOR GOVERNMENT AND PUBLIC SECTOR

By completing the Diploma in Digital Marketing for Government and Public Sector you can make three immediate impacts which are measurable:

1. Improve the digital footprint and online reputation of your public sector or government organisation
2. Develop your own skills and knowledge in a broad range of social media and digital marketing topics
3. Streamline internal processes and work practices

Live training every Friday for 12 weeks plus another 90-minute coaching call to support you with implementing the knowledge into your day-job.

What might be conceived as an expense of €2500 is actually an investment. As well as your core Diploma modules and Live Coaching you get 12 months access to our Learning Hub and can continue the monthly live coaching calls:

- 🎯 12 live coaching calls per year
- 🎯 Access to digital marketing & social media library of resources for government and public sector
- 🎯 Your Diploma is CPD accredited and certification is provided – and recognised in 22 countries globally with a virtual graduation
- 🎯 Access case studies of how public sector are leveraging digital communications
- 🎯 Keep up to date with the trends in social media in one place from a trusted source
- 🎯 Network with your peers across the globe with valuable shared experience

We already work with government agencies of all types through our group courses and 1-2-1 from national government, local government, health, higher education, policing to enterprise, science and research, transport and citizen rights.

Watch the behind the scenes webinar replay hosted by Joanne Sweeney to get more detailed information:

https://youtu.be/aC_aeepdAjY

Read the FAQ section and find out more on our website: <https://publicsectormarketingpros.com/diploma/>